



**Walton High School Foundation**

**Board of Trustees Meeting Minutes**

**March 10, 2015 4:00 PM**

**Media Center Conference Room**

**Called to Order at 4:06 pm.**

**Those in attendance:** Patti Morgan, Sallie Winokur, Hilary Hill, Judy McNeill, Sandra Hausman, Debra Tant, Coleen Panton, JoAnne Hammermaster, Jody Buter, Jen Risey and Roberta Manheim.

**Those not in attendance:** Preston Cho, Jene' Gladstone, Nichole Smith, Mary Kay McBride, Lisa Astarita, Vonda Shoemaker and Dana Greenberg.

A quorum was met.

**President's Greeting/Remarks**

Patti announced that the Walton Re-build would not be on the agenda for the CCSB meeting on Wednesday, March 11. She encouraged everyone to attend anyway to let the Board know the Walton community was anxious to get an update and wanted another Town Hall (or...at the very least, a letter/memo to parents with detailed information on where we are in the process).

The next time the Walton Re-build can get on the CCSB meeting agenda is on April 15. It will not be subject to vote until Thursday, April 30 (if it is discussed and selected to go to vote at the April 15 meeting).

## Treasurer's Report

Nicole was out of town and unable to attend the meeting. The Treasurer's Report will be sent as a separate attachment.

## Administration Report

Mrs. McNeill announced that the Fine Arts concerts are going well and a joy to watch/hear. The spring sports teams are strong and off to a great start

The kids have been taking a lot of state mandated assessments, which takes away from classroom instruction. The new assessment tests are six different shades of blue. The testing booklet and the answer sheet must match (i.e. be the same shade of blue) in order for the test to be considered valid. The sorting and labeling of over 15,000 tests is quite labor intensive and is utterly ridiculous. In addition, the tests are seventy minutes long, so they require not one, but two class periods to complete, which further takes away from the classroom instruction. These tests will not count in the students' grades because the scores will not be available until October. However, the results/scores will impact teacher pay/evaluations, so there is much concern from the teachers and administration.

In total, it will take three weeks to complete all of the testing required at the end of the year. Combined with State mandated surveys, the kids will receive very little instruction after spring break.

**Mrs. McNeill encourages everyone to contact their elected officials to let them know that the mandated surveys are taking too much instruction time away from the teachers and need to stop immediately.** State assessments (which should be kept to a minimum) need to be completed in one class period and should be easy for schools to administer.

For a complete list of contact information for your elected officials, please click on the link below.

[http://www.ciclt.net/sn/pol/po\\_districtlookup.aspx?ClientCode=gapta&State=ga&FIPS=13](http://www.ciclt.net/sn/pol/po_districtlookup.aspx?ClientCode=gapta&State=ga&FIPS=13)

For those living within the 30068 zipcode the officials are as follows:

State Wide		US Congress	
Governor	<a href="#">Nathan Deal</a>	US Senator	<a href="#">David Perdue</a>
Lt. Governor	<a href="#">Casey Cagle</a>	US Senator	<a href="#">Johnny Isakson</a>
Attorney General	<a href="#">Samuel Olens</a>	US Representative	<a href="#">Tom Price (06)</a>
Secretary of State	<a href="#">Brian Kemp</a>	State Legislature	
Agriculture Commissioner	<a href="#">Gary Black</a>	Senator	<a href="#">Judson Hill (32)</a>
Labor Commissioner	<a href="#">John Butler</a>	Representative	<a href="#">Matthew Dollar (045)</a>
Insurance Commissioner	<a href="#">Ralph Hudgens</a>		
Superintendent	<a href="#">Richard Woods</a>		
Public Service Chairman	<a href="#">Stan Wise</a>		
Public Service Commissioner	<a href="#">Lauren McDonald</a>		
Public Service Commissioner	<a href="#">Tim Echols</a>		
Public Service Commissioner	<a href="#">Herman Everett</a>		
Public Service Commissioner	<a href="#">Chuck Eaton</a>		

## Reports of Officers/Committees

- Fundraising – Sandra Hausman and Debra Tant
  - The Ground-Breaking Ceremony was discussed. Because of the CCSB delay, the Ground-Breaking Ceremony will have to be postponed. The Powder Puff Game (April 17) could be an option if the Re-Build passes the agenda at the CCSB meeting on April 15.
  - There are four remaining “411s” in the campaign.
  - Judy will need to do a “Wrap Up” Video or letter on 3/31. Sandra and Debra to work on details.
  - Giving is at \$75,000. We hope to receive another \$100,000 by the end of the campaign on April 3, 2015.
  - Jen created distribution lists for targeted audiences. She has documented how well our different communities (ex. STEM parents, Zero Period parents, etc.) have responded to the campaign. We can send out letters to specifically address their needs/concerns via Constant Contact.
  - Patti and Vonda are also sending handwritten notes to some of the families who have not yet donated but have done so in the past.
  - Preston will meet with STEM parents to help promote the Foundation.
  - Sandra to provide Hilary with updates to the Communications Calendar for the 2<sup>nd</sup> Quarter.
  - Foundation Information needs to be given to the volunteers currently working in the Counselor’s Office for Freshman Advisement. Our information should be sitting at the Sign-In Desk and given to parents after they sign-in (to read while they wait).
  
- Communications – Sallie Winokur
  - The latest edition of the “411” went out on 3/10.
  - The “411” has helped generate donations. The link receiving the most clicks is the one to the Donor Page.
  - The videos are getting more hits. We will be debuting Irene’s video (along with the real estate data) on March 17 and Samin’s video on March 24. The final video for the campaign will be Judy’s video on March 31.
  - Sallie to send out a sample fundraising letter we could use via Constant Contact (saying it is From the Administration may help improve the Open Rate (this is always the case with the PTSA’s e-blast)). The sample letter can be altered for each targeted group.

- Survival Kits – JoAnne Hammermaster and Coleen Panton
  - The Spring Survival Kits will be advertised in the “411” after Spring Break.
  - They will be distributed on Friday, May 1st.
  - Yo-yo’s with the Walton logo will be the fun prize in the kits this spring.
  - Whole Foods will donate some of the supplies, which will significantly help reduce costs.
  
- Health & Wellness – JoAnne Hammermaster and Coleen Panton
  - The Foundation will no longer support misting. 1) The misters are broken. 2) The supplies were expensive. 3) The chemicals were quite harsh and environmentally friendly supplies were hard to find.
  - We will pay to install soap dispensers in the science labs per the science department’s request.
  
- Database – Jen Risey
  - It has been quite time consuming to enter all of the data from the campaign into the database.
  - Jen would greatly appreciate help with data entry. Having access to detailed data will help us with both our current and future campaigns. Please contact Jen if you can spare some time to assist with this effort.
  - Jen explained the Amazon Smile program. We will receive .5% of eligible purchases when someone shops using the program. I researched it a little bit and it looks like Nichole will have to register us as the bank info, etc. has to be saved in the Amazon database. The link to the registration pages is below:  
[https://org.amazon.com/ref=smi\\_ge\\_rl\\_cc\\_cc](https://org.amazon.com/ref=smi_ge_rl_cc_cc)
  
- Website – Jene’ Gladstone
  - Updates about donations and donor lists have gone smoothly.
  - She has been experimenting with \$5 promo of posts on Facebook. From the statistics, it is worth the \$5 (for important posts).
  - The website is up-to-date.

New Business – N/A

- We discussed the issue of whether or not we want to pursue staff support. We decided it was important to have staff participation in the Foundation campaign. Teachers need to contribute *something* (it can be a very small donation), but having their names listed as donors will help us show solidarity with the Walton staff & administration. Hilary and Sallie will have some desserts available for the staff on Tuesday, March 17<sup>th</sup>. A “pot ‘o gold” will be available for donations. After a donation is made, we will have staff members write down their names so we can include them on the Donor List on the website. We will also pass out Foundation Information cards so we can add them to the “411” distribution list.

Announcements

**April 21, 2015 at 4 pm – Board of Trustees Meeting**

**May 12, 2015 at 4 pm – Final Meeting of 2015**

Adjourned at 5:45 pm.

Respectfully submitted by: Hilary Hill, Secretary

